

WE NEED YOU

WE'RE LOOKING FOR
Samsung Product Promoter

LOCATION:
Various locations available – please refer to advert

WORKING HOURS:
Thursday to Saturday / 24 hours a week

SALARY/DAY RATE:
€138.15 per day

OTHER BENEFITS:
€28 daily bonus, Life Assurance, Rewards HUB Discounts, Aviva Pension, Samsung Dis, Company Sick Pay.

CONTACT TYPE:
Fixed term contract until 31/12/2026

REPORTING IN TO:
Daniel Rothman

blue square.

SAMSUNG
PRODUCT PROMOTER

blue square.

WE'RE LOOKING FOR A TECH ENTHUSIAST, PEOPLE PERSON

As a Product Promoter, you'll engage with customers, showcase Samsung products, and deliver an exceptional experience with every interaction. By building strong relationships with customers and in-store teams, you'll drive brand loyalty, advocacy, and sales.

You'll ensure brand standards are consistently met, recommend tailored product solutions through insightful conversations, and create memorable customer experiences. Staying aware of competitors, you'll share valuable feedback to help maintain our competitive edge.

Your goal: achieve sales targets by driving brand awareness, customer engagement, and exceptional service at every opportunity.

TO MAKE A REAL DIFFERENCE IN THESE AREAS

PRODUCT DEMONSTRATIONS

- Execute engaging product demonstrations to showcase the Customer Experience Points (CXPs) and benefits of Samsung products to customers
- Ensure brand image/standards are maintained

DRIVE SALES AND EXCEED TARGETS

- Proactively drive customer interactions, sales, and surpass predetermined targets.
- Understand target audiences and provide tailored customer experiences

PRODUCT KNOWLEDGE

- Cultivate an in-depth understanding of Samsung products, propositions, and channel store teams (Harvey Normans, Three, Vodafone, Eir, Sky)

EXECUTE FLAGSHIP / NEW PRODUCT LAUNCHES

- Develop effective plans for the successful launch of flagship/new products, ensuring alignment with sales targets.

PRODUCT TRAINING

- Foster outstanding knowledge and brand advocacy by providing regular training sessions to in-store teams.
- Ensure training is aligned to brand guidelines
- Execute engaging and motivating sessions

BUILD RELATIONSHIPS

- Build key relationships with retailers and build rapport with customers
- Be a key point of contact

SAMSUNG
PRODUCT PROMOTER

DATA ANALYSIS / REPORTING

- Gather insights and evaluate performance
- Identify areas of improvement and suggest process improvements
- Keep updated with industry trends and competitor insights

RETURN ON INVESTMENT

- Implement strategies to maximize ROI from all customer interactions, including upselling opportunities.

OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER

- You're some with previous retail, sales or customer facing background
- You're passionate about tech and have good understanding of technology
- You're excellent at customer service
- You're eager to tackle challenges and change
- You're motivated by targets
- You're able to integrate into teams well
- You're a strong communicator

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

