



WE NEED YOU

WE'RE LOOKING FOR HP PROMOTERS

CLIENT:
HP

CAMPAIGN:
Currys Promoters Campaign

DURATION:
End Date 31st January 2027

WORKING PATTERN:
Friday, Saturday & Sunday

HOURS:
8 hours per day (timings set by store)

DAILY RATE:
£116.96 per day

BONUS:
£25 daily KPI related bonus

CONTRACT TYPE:
Casual

blue square.

WE'RE LOOKING FOR HP PROMOTERS

Ready to show customers just how much print can do?

We're looking for enthusiastic, people focused individuals to join Blue Square as Print Promoters, dedicated exclusively to the Print campaign.

In store, you'll be the go to person for all things print — starting friendly conversations, demonstrating what today's print products can do and helping customers find the right solutions for their needs. You'll bring print to life, making it exciting, accessible and relevant to the way customers live, work and create.

You'll also work alongside Currys colleagues, sharing your product knowledge and helping them build confidence in their own print conversations. If you love technology, enjoy meeting new people and get a real buzz from helping customers discover something new, this is your opportunity to make a genuine impact on the shop floor.

TO MAKE A REAL DIFFERENCE IN THESE AREAS

BRING PRINT TO LIFE

- Be the face of print in store, introducing customers to the possibilities of print with energy and enthusiasm
- Create engaging, informative and memorable interactions and demonstrations that customers enjoy
- Help customers explore the print solutions that best suit their needs

SUPPORT CURRYS COLLEAGUES

- Build positive, collaborative working relationships with Currys store colleagues
- Share your knowledge to help colleagues grow in confidence and understanding of print products
- Work together to create a more knowledgeable and engaging print experience for every customer

PRODUCT KNOWLEDGE

- Become the in store print specialist, with a strong understanding of the products and solutions covered by the campaign
- Explain features and benefits clearly, confidently and in a way that's easy to understand
- Stay curious and keep your knowledge current using the training and information provided

CUSTOMER ENGAGEMENT

- Approach customers with confidence and start natural, helpful conversations
- Ask the right questions to understand each customer's needs, then recommend relevant print solutions
- Deliver a positive, genuine experience with honest recommendations customers can trust: helpful, never pushy

HP PROMOTERS

DRIVE PERFORMANCE

- Support campaign objectives and work towards the agreed KPIs
- Use engaging product conversations and demonstrations to help customers make informed purchase decisions
- Bring a professional, proactive approach to achieving campaign targets

FEEDBACK AND INSIGHT

- Act as the eyes and ears on the ground, sharing relevant customer feedback and observations from the store
- Communicate useful insights that could help improve campaign delivery
- Follow the campaign's reporting and communication requirements

OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER

- You have an enthusiastic, approachable and engaging personality, and you're confident starting conversations with customers
- You enjoy helping people understand products and make informed decisions
- You have an interest in technology, print or consumer electronics
- You communicate clearly and build positive relationships with colleagues
- You're proactive, reliable and motivated by achieving objectives
- You can learn product information quickly and explain it in an accessible way
- You're comfortable working towards KPIs and contributing to campaign performance
- Previous retail, sales, promotional or customer facing experience is desirable, but not essential

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

