



WE NEED YOU

WE'RE LOOKING FOR

Retail Programs Manager

LOCATION:

Chertsey & Hybrid

WORKING HOURS:

Monday – Friday, 37.5 hours per week

SALARY

£40,000 to £45,000 per annum + 10% performance-based bonus

BENEFITS

Life Assurance, Rewards Hub Discounts, Aviva Pension, HP Discounts, Company Sick Pay, ETHIC Values Recognition Programme

CONTACT TYPE:

Permanent

REPORTING IN TO:

Senior Retail Programs Manager

blue square.

WE'RE LOOKING FOR A DYNAMIC RETAIL PROGRAMS MANAGER!

Join our Mobile Training Team and work on one of our most exciting initiatives, the Ambassador tiering campaign. Working closely with the Senior Retail Programmes Manager and our E-Learning Team, you will be apart of the strategy, shape the experience, and bring the journey to life.

You will help drive engagement across our e-learning platform, keeping Ambassadors motivated as they move through the ranks, unlocking rewards, opportunities, and elite status along the way. You will constantly look for fresh, creative ways to keep things exciting, introducing new ideas, refining the experience, and making sure the campaign stays dynamic and impactful.

Beyond the platform, you will be the go to for our key channel partners, building strong relationships, keeping communication sharp, and ensuring the Ambassador programme delivers real value and hits its KPIs. You will turn insights into action, keeping everything relevant, effective, and results driven.

You will also play a key role in the wider programme, supporting end to end project delivery from seeding events to ad hoc campaigns and incentives that keep engagement high.

OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER:

- Be a part of managing and deliver campaigns, events, and opportunities for Ambassadors, including focus groups, content creation, and studio production
- Work with the Retail Programmes Executive on delivery, logistics, and data management from the tiering programme
- Own relationships with external agencies to support campaign delivery
- Build strong partnerships with channel stakeholders, supporting quarterly strategy, innovation, and campaign sell-in
- Act as a key point of contact for internal and external teams, gathering feedback and driving best-in-class execution

SAMSUNG
Retail Programs
Manager

- Produce weekly and monthly reports, turning data into insights, actions, and improvements
- Track engagement and performance, working with field teams to continuously improve results

WHAT YOU'LL BRING:

- Strong Microsoft Office skills, especially Excel and PowerPoint
- Confident communication and ability to build relationships at all levels
- Project management experience (Asana is a plus)
- Strong stakeholder management and collaboration skills
- Analytical mindset with the ability to turn data into actionable improvements
- Self-motivated, organised, and a proactive team player

WHO ARE WE?

Blue Square (part of the Brand Partnership Group) was founded in 2009, with a core belief that the **human touch** and **innovative technology** could help brands engage with their customers, **growing sales** and **increasing loyalty**. Since then, we have developed the business to become an award-winning brand engagement agency, working with some of the most successful brands in the world.

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

